

# SPONSORED REPORT SERVICE: Your Gateway to Market Intelligence

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THE  
INSIGHT  
RESEARCH  
CORPORATION

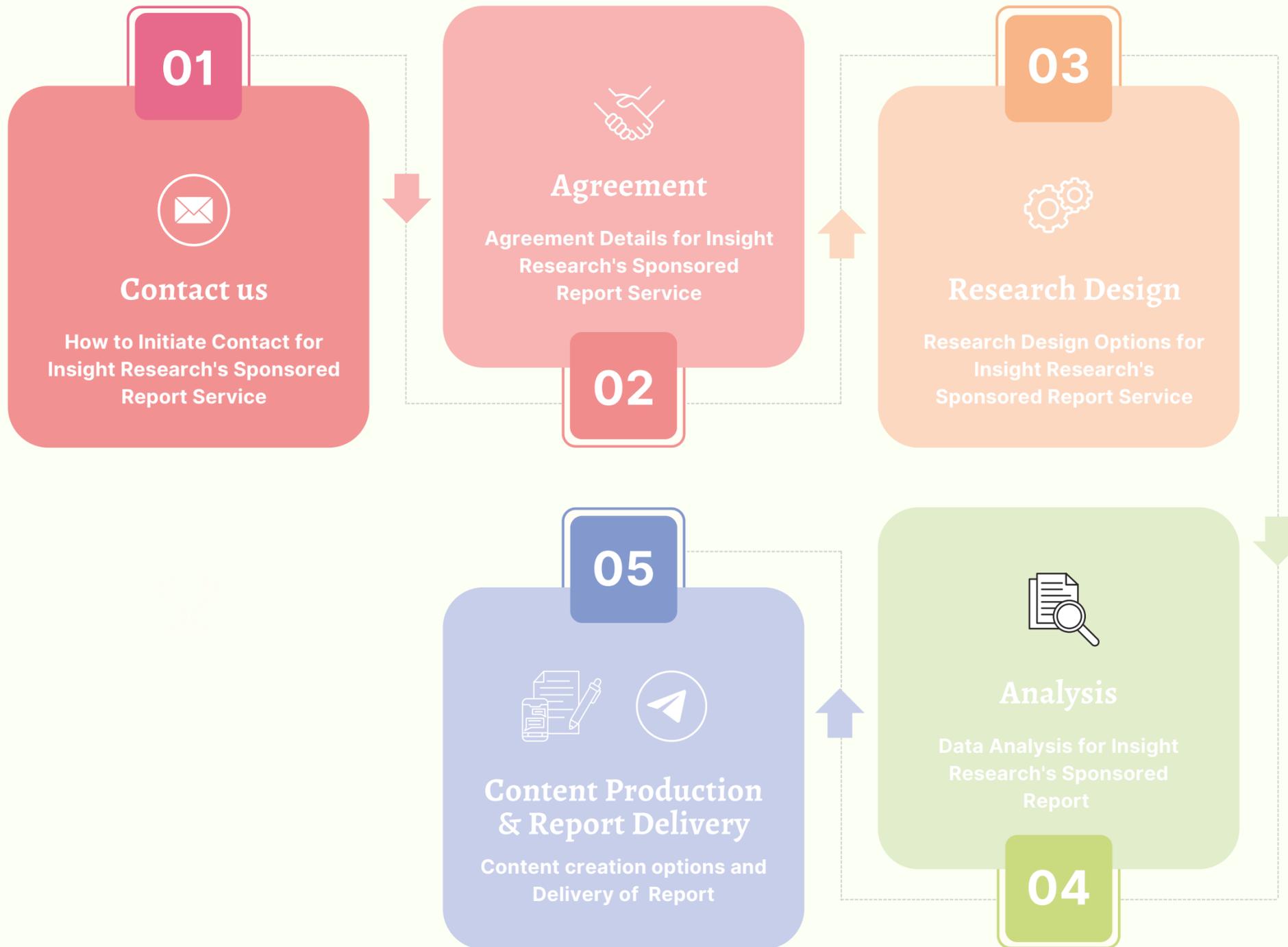
## Sponsored Reports by Insight Research: Your Gateway to Market Intelligence

At Insight Research, we understand that your business success depends on staying ahead of the competition. That's why we offer sponsored reports that provide you with valuable market intelligence and insights, enabling you to make informed decisions.



# What is a Sponsored Report?

A sponsored report is a custom research report that is tailored to meet the specific informational needs of a sponsor. The sponsor can be a telecom operator, solution provider, or any other entity that wants to gain insights into a telco market or business question.



# 5 Steps to Avail Our Sponsored Report Service

01



## Contact us

How to Initiate Contact for  
Insight Research's Sponsored  
Report Service

## Step 1:

The first step is to contact Insight Research by sending an email to [marketing@insight-corp.com](mailto:marketing@insight-corp.com).

Our team will get in touch with you to understand your requirements and provide you with a proposal.

[Contact us](#)



## Agreement

Agreement Details for Insight  
Research's Sponsored Report  
Service

02

## Step 2:

Once we understand your needs, we will enter into an agreement with you, outlining the scope of the research, timelines, and other details.

03



## Research Design

Research Design Options for  
Insight Research's Sponsored  
Report Service

### Step 3:

Our experts will then design the research methodology based on your business questions and informational needs. We offer three solutions for gathering data:

- **In-depth interviews (online):** We conduct individual interviews with respondents (Telco operators / Solution providers) to explore their perspectives on a particular idea or situation.
- **Computer Assisted Web Interviewing (CAWI):** We use an Internet-based questionnaire technique where respondents complete an electronic questionnaire without the help of an interviewer.
- **Telephone Interviewing- Computer Assisted Telephone Interviewing (CATI):** We collect qualitative/quantitative information through telephone interviews using a structured questionnaire.



## Analysis

Data Analysis for Insight  
Research's Sponsored Report

04

## Step 4:

After gathering data, our experts will analyze and aggregate the data into meaningful insights for your business.

05



## Content Production & Report Delivery

Content creation options and  
Delivery of Report

## Step 5:

We offer quantitative forecasting with a reliable five-year market forecast. The electronic report is delivered to you (the sponsor). You can also opt for creating a webinar, white paper, and/or article based on the research.

# Why Choose Insight Research?

## Customized research

Our sponsored reports are tailored to meet your specific informational needs.

## Expertise

Our team of experts has extensive experience in telecom market research.

## Actionable insights

We provide you with actionable insights that enable you to make informed decisions.

## Timely delivery

We deliver the report within the agreed-upon timeline.

**Contact us** today to learn more about our sponsored report service and how we can help you stay ahead of the competition.



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